**Ideation Phase**

**Define the Problem Statements**

|  |  |
| --- | --- |
| Date | 19 September 2022 |
| Team ID | PNT2022TMID52558 |
| Project Name | Signs with smart connectivity for better road safety |
| Maximum Marks | 2 Marks |

**Problem statement:**

Nowadays Road accident has become a national catastrophe for over populated developing countries. The main cause of accident are Harsh weather conditions, construction work near the roads, Road maintenance, School students, Animals crossing the road etc. and sharp turning points is the over speed of vehicles avoiding the speed limit indicates in the traffic sign board. One of the most common causes of road accident is distracted driving. The number of accidents occurring due to distracted driving has increased in the past decades. Driving under the influence of any drug is one of the most dangerous causes of road crashes. Non-adherence to lane driving and overtaking in a wrong manner.

Graphical user interface, text, application, email

Description automatically generated

A picture containing PowerPoint

Description automatically generated**Customer’s Point of View:**